# REPORT TO THE COMMUNITY

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## REPORT TO THE COMMUNITY

2021

# A Letter from the CEO and Board Chairs

It is with enormous pride and gratitude that we present this **Report to the Community**.

We are proud to honor the individuals and organizations who have supported Jewish Senior *Life* Foundation over the past year, and we are overwhelmed by the remarkable spirit of generosity demonstrated by you and all of our donors! Even in the wake of a global pandemic with its unprecedented challenges, our loyal supporters and new friends alike stepped up to support our vital mission.

Jewish Senior *Life* (JSL) is known for its compassionate care, impeccable quality, beautiful facilities, and outstanding staff whose passion for their work earned JSL the highly esteemed Great Place to Work® designation.

None of this would be possible without the Jewish Senior *Life* Foundation, which directly supports our residents, their families, our employees and members of our broader community with a vast array of vibrant programs that enhance the lives of individuals both on- and off-campus.

You'll see the Foundation's work in action across our entire continuum of care, from religious and spiritual care and creative arts to special programming and cultural events. Our Foundation plays a vital role in attracting and retaining staff by providing tuition benefits to employees who want to advance their education and grow their careers with us as well as reward and recognition programs such as the annual employee picnic and our "Everyday Hero" program. The Foundation also provides support through equipment, technology and physical plant enhancements.

At a time when financial resources are limited and the need for our services grows exponentially, we simply could not provide the level and kind of care that we do without support from the Foundation. Thank you for your unwavering generosity. Your gifts put the *Life* in Jewish Senior *Life*!



Michael S. King
President and CEO
Jewish Senior Life



Robert M. Baker Board Chair Jewish Senior Life



Julian Goldstein

Board Chair

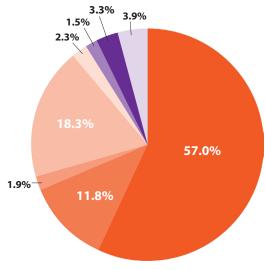
Jewish Senior Life Foundation

# *Financials*

## **Jewish Senior Life**

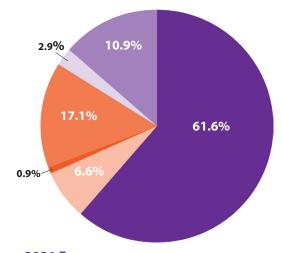
Audited as of December 31, 2021

Addited as of December 51, 2021		2021
		Consolidated
Revenue		\$ 63,248,189
Expenses		\$ 64,634,255
Surplus from operations		\$(1,386,066)
2021 Revenue		
Nursing Facility	57.1%	\$ 36,084,254
Transitional Care	11.8%	\$ 7,448,013
Outpatient/Adult Day Care	1.9%	\$ 1,221,664
Sr. Housing (Summit/Wolk)	18.3%	\$ 11,567,487
COVID-19 Relief Revenue	1.5%	\$ 954,657
Community Services	2.3%	\$ 1,457,120
Non-Operating Revenue	3.3%	\$ 2,074,601
Contributions for Operations	3.9%	\$ 2,440,393
Total Revenue		\$ 63,248,189
2021 Expenses		
Nursing Facility	61.7%	\$ 39,851,679
Transitional Care	6.6%	\$ 4,251,651
Outpatient/Adult Day Care	0.9%	\$ 572,695
Sr. Housing (Summit/Wolk)	17.1%	\$ 11,078,478
Community Services	2.9%	\$ 1,852,295
Property Expenses	10.9%	\$ 7,027,457
Total Expenses		\$ 64,634,255
Loss from operations		\$(1,386,066)



## 2021 Revenue

Nursing Facility	57.0%
Transitional Care	11.8%
Outpatient/Adult Day Care	1.9%
Sr. Housing (Summit/Wolk)	18.3%
Community Services	2.3%
COVID-19 Relief Revenue	1.5%
Non-Operating Revenue	3.3%
Contributions	3.9%



## 2021 Expenses

Nursing Facility	61.6%
Transitional Care	6.6%
Outpatient/Adult Day Care	0.9%
Sr. Housing (Summit/Wolk)	17.1%
Community Services	2.9%
Property Expenses	10.9%

# Designated Funds

Thank you to our donors who have generously provided more than 50 designated and named funds with the Foundation. Income from these funds are allocated annually to support various programs and services that are important to our residents' well-being and close to our donors' hearts. This support allows us to serve Jewish Senior Life through the many activities listed below. Included here are funds in which activities are supported annually, in addition to other restricted funds.

#### **Creative Arts**

Adult Day Health Care Fund Ida Rosen Creative Arts Fund Joan & Harold Feinbloom Creative Arts Therapy Program

## **Cultural Entertainment and Music**

Abe & Ethel Cohen Media Library Fund Adelaide & Robert Weinberg Fund Anna Gissin Stolnitz Library Fund Arthur & Louise Wasserman Cabaret Fund Fannie & Edward Davis Music Fund

Fayga & Elliott Press Family Endowment Fund

Harriet Fogel Lewis Memorial Fund

Harry & Helen Cohen Fund

Helen K. Silver Mother's Day Fund

Helen Silver's Garden Fund

Ida & Samuel Goode Family Fund

The Joseph & Anna Gartner Fund

Mark Rosenbloom Arts & Cultural Fund

Minnie Dell Fund

Minnie Cohen Endowment Fund for the Arts

Pincus & Agnes Sobie Judaic Performing Arts Program Fund

Sam & Julie Freedland Resident Activity Fund

Stephen A. Rosenberg Memorial Fund

Youth Philanthropy Fund

## **Employee Appreciation and Education**

Brodsky-Grossman Employee Recognition Fund

David J. Cohan Social Work Fund

**Employee Appreciation Fund** 

Esther B. & Sol Gross Fund

Gretchen Crisler Fund

Feldman Employee Emergency Fund

Hirschland Nursing Education Fund

Leon Rosen Exceptional Customer Service Award Fund

The Clare & Jerry Rotenberg Nursing Scholarship Fund

Leonard & Tiby Schreiber, Gail and Lynn

Career Development Fund

Maurice & Mary G. Lewis Fund

Wasserman Employee Recognition Fund

William Feldman Day Services Staff Fund

William Feldman Employee Loan Fund

Workforce Training for Person-Centered Care

## Medical Research, Treatment, and Equipment

The Clare & Jerry Rotenberg Family Center of Excellence for Palliative Care

Donald & Elizabeth Cohn Endowment Fund

Fannie & Harry Jacobstein Fund for Movement Diseases

Geriatric Medicine, Research & Education Fund

Greater Rochester Health Foundation Palliative Care

**Grant Fund** 

The Rotenberg Fund for Supporting the

Physician's House Calls Program

Sam and Hazel Gwirtzman Fund

## **Nursing Appreciation**

Arthur & Louise Wasserman Nursing Recognition Fund Nursing Appreciation Fund

#### Religious and Spiritual Care

Miriam R. Cohen Religious Fund

Rabbi Kilimnick Fund for Jewish Enrichment

Konar Synagogue Fund

Spiritual Life Fund

Yahrzeit Joseph Silverstein Fund

## **Therapy and Wellness**

Bunny & Mort Skirboll Family Fund for Music & Memory

Carol's Furry Friends Fund

Dr. Hobart & Elinor Lerner Fund

## REPORT TO THE COMMUNITY

## Therapy and Wellness cont.

Anne Barasch Ryan Animal Therapy Fund

Knights of Pythias Fund

Ruth & Moses Capell Wellness Fund

Sam & Julie Freedland Intergenerational Fund

#### **Other Restricted Funds**

Better Together Intergenerational Fund

Evalyn Newman Phillips Volunteer Recognition Fund

Lewis Meiselman Memorial Fund

Lovenheim Family Fund

Marian's House

Meaningful Life Fund

Myron Silver's Fund for the Future

# Gifts to Designated Funds

## \$25,000 and Above

Ms. Gail Drew

Max and Marian Farash Charitable Foundation

Alfred & Harriet Feinman Foundation Association of Jewish Aging Services

Jewish Federation of Greater Rochester

Sephardic Foundation On Aging

Leonard & Tiby Schreiber, Gail & Lynn Career Development Fund

COVID-19 Testing & Employee Retention

Myron Silver Fund for the Future

Telehealth Program

Jewish Home of Rochester

Rehabilitation and Memory Care

## \$5,000 to \$24,999

Dr. E. David Appelbaum & Barbara G. Appelbaum

Citizens Bank

Mr. & Mrs. Peter Eilbott

Dr. Bernard Shore & Ms. Arlene Levit Louis S. & Molly B. Wolk Foundation Dr. E. David and Barbara G. Appelbaum Fund for Golden Alliance

Jewish Senior Life Employer-Paid Home Health Aide

Training Program (HHATP)

The Samuel & Ida Goode Memorial Designated for the

Yahrzeit Joseph Silverstein Fund

Feldman Employee Emergency Fund

The Summit at Brighton and The Summit Library Fund

## \$1,000 to \$4,999\_

Dr. Alvin Ureles

Anonymous

Anonymous, in loving memory of Robert

and Marion Tucker

Harry & Helen Cohen Charitable Foundation

Kathy Whalen & Fred Cohen\*

Mr. Stanley Friedman

Mrs. Joan Hoeffel

Susan & William\* Houde-Walter

Dr. Sharon Katz

Mr. & Mrs. Charles Kiner Lenore\* & Marshall Lesser

Dr. Phyllis Mindell Terry & Jeff Pfeiffer Dr. Bernard Rosenthal\*

Benjamin Stein Endowment Fund

Arthur & Louise Wasserman Foundation

Mrs. Mindy Wasserman-Singer

Feldman Employee Emergency Fund

**Tandem Bicycle and Helmets** 

Outpatient and Short Term Rehabilitation

Fannie & Edward Davis Music Fund

Marian's House

**Employee Appreciation** 

Fannie & Edward Davis Music Fund

Marian's House

Feldman Employee Emergency Fund

Esther B. & Sol Gross Fund Employee Appreciation The Summit Libray Fund

Yahrzeit Joseph Silverstein Fund

Arthur & Louise Wasserman Nursing Recognition Fund

# Gifts to Designated Funds cont.

## \$100 to \$999

Mr. & Mrs. Mitchell Adams

Mr. & Ms. Leslie Blumberg

Yahrzeit Joseph Silverstein Fund

Yahrzeit Joseph Silverstein Fund

Ms. Nancy Branagan

Fannie & Edward Davis Music Fund

Mr. & Mrs. David Brandt

Alyse & Richard Brovitz

Marian's House

For all a lab a Business

For all a lab a Business

Susann & John Buehner Employee Appreciation
Ms. Anne Cadek Yahrzeit Plaque Fund

Ms. Ruth Danis Yahrzeit Joseph Silverstein Fund
Ms. Jacqueline Davis Yahrzeit Plaque Fund

Mr. & Mrs. Richard Freedland Yahrzeit Joseph Silverstein Fund

Mr. Leonard Gessin

Mr. S. Mrs. Parry Gilbert

Marian's House

Mr. & Mrs. Barry Gilbert Marian's House
June & Warren Glaser The Summit Libray Fund

Mr. Daniel Goldman

Mr. & Mrs. Michael A. Gordon

Yahrzeit Joseph Silverstein Fund

Yahrzeit Plague Fund

Mr. & Mrs. Michael A. Gordon Yahrzeit Plaque Fund
Mr. Gary Gottfried Yahrzeit Joseph Silverstein Fund

Mr. Jeremy Grace Employee Appreciation
Dr. Daniel Gray Employee Appreciation

Miriam & David\* Gray
Yahrzeit Plaque Fund
Mrs. Baylee Green
Marian's House

Sandra Herritt-Rosenthal

Mrs. Gail P. Hoffman

Ms. Tala R. Hoffman

Yahrzeit Joseph Silverstein Fund

Yahrzeit Joseph Silverstein Fund

Ms. Tala R. Hoffman Yahrzeit Joseph Silverstein Fund

Holly Hoffman Brookstein & Steve Brookstein Employee Appreciation

Mr. & Mrs. Harold Jarnicki

Mary & Steven King

Feldman Employee Emergency Fund

Mr. & Mrs. Belant Kineshan bases and Steven Bases and Steve Bases and Stev

Mr. & Mrs. Robert Kirschenbaum Yahrzeit Joseph Silverstein Fund

Ms. Marlene Koster The Summit Libray Fund
Dr. & Mrs. Roger Kurlan Yahrzeit Joseph Silverstein Fund

Ms. Charlene Lawrence-Ryan & Mr. Keith Ryan

Yahrzeit Joseph Silverstein Fund

Mr. Mark Lazeroff & Shira Goldberg Marian's House

Ms. Adeline Lesk The Summit Libray Fund

Mr.\* & Mrs. John Lovenheim Marian's House

Hyman & Freda Mandell Fund

Mary Anne\* & Ron Metz

Employee Appreciation

Final Appreciation

Judith ModrakEmployee AppreciationMrs. Joanne O'ReillyThe Summit Libray FundDr. & Mrs. Bernard PannerThe Summit Libray Fund

Lynn Ringholz Feldman Employee Emergency Fund

Mr. & Mrs. Isaak Rivshin Marian's House

Mrs. Marcia Rizika Yahrzeit Joseph Silverstein Fund

# Gifts to Designated Funds cont.

Nellie Rosenberg Clare & Jerry Rotenberg

Ms. Susan Salzman

Dr. & Mrs. Bernard Schanzer

Mr. Hyman Seldowitz

Sanford Sherizen

Mr. & Mrs. Yefim Shusterman

Mr. Michael Silverberg

Ms. Eileen Spence

Eleanor & Paul Stanger

Mrs. Sandra Stechna

Ms. Audrey H. Stein

Dr. & Mrs. Morton Stein

Mr. Berl Stein

Zivile\* & Ray Tamoshunas

Ms. Ruth Viner

Dr. Deborah Wasserman

Mr. Jonathan D. Weiner

Nancy and Steven Weinreb

Mr. Seymour Weinstein

Dr. & Mrs. Morris Wortman

WROCTV Channel 8

Ms. Arlene Zimney

Stephen A. Rosenberg Memorial Fund

The Clare and Jerry Rotenberg Nursing Scholarship Fund

and Marian's House

Yahrzeit Joseph Silverstein Fund

Yahrzeit Joseph Silverstein Fund

Yahrzeit Joseph Silverstein Fund

Yahrzeit Joseph Silverstein Fund

Feldman Employee Emergency Fund

Yahrzeit Joseph Silverstein Fund

Yahrzeit Joseph Silverstein Fund

Yahrzeit Joseph Silverstein Fund

Yahrzeit Joseph Silverstein Fund

**Adult Day Care** 

**Employee Appreciation** 

Yahrzeit Joseph Silverstein Fund

The Summit Libray Fund

Yahrzeit Joseph Silverstein Fund

Marian's House

**Ruth & Moses Capell Wellness Fund** 

Yahrzeit Joseph Silverstein Fund

The Summit Libray Fund

Yahrzeit Joseph Silverstein Fund

Marian's House

Yahrzeit Joseph Silverstein Fund

We would like to thank all of the other generous donors who donated a gift below the amount of \$100 to a designated fund in 2021.

<sup>\*</sup> of Blessed Memory



# Legacy Society

Members of our Legacy Society have indicated their intention to leave funds to the Jewish Senior Life Foundation through their estate. Our generous legacy donors have chosen to make a lasting impact on those we serve today and for years to come.

Mrs. Norma Andzer

Anonymous (5)

Dr. E. David Appelbaum &

Barbara G. Appelbaum

John & Jane August

Marie Aydelotte, M.D.

Dr. & Mrs. John Bennett

Mrs. Alice Flaum Berman

Judith Blaustein

Phyllis & Ed Bloom

**Betsy & Stuart Bobry** 

Josephine Braitman

Ellen & Jonathan Broder

Susan & David Bussey

Joany & Michael Cooper

Mr. & Mrs. Howard Dietch

Dr. Frederick Dushay

Mrs. Harold Feinbloom

Blanche & Edward Fenster

Geraldine Fine

Mrs. Dolores Fishman

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Mr. & Mrs. Roger Friedlander

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Ms. Linda F. Joffe

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Rabbi & Mrs. Avi Kilimnick

Amy & Michael King

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Donna & Norman Lederman

Lenore\* & Marshall Lesser

Fraida & Steven Levinson

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Dr. Dawn Lipson

Jane Littwitz

Mr. Lawrence Markin

McKenna & Travis Masonis

Mr. Tzvi Max

Deborah McIlveen

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Mr. & Mrs. Charles Mills

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Mr. Robert Nezelek

Joan & Beryl Nusbaum

Mr. David G. Pasternack

Danielle Pierleoni

Dr. Ronald Plotnik &

Joy Ryen Plotnik, Esq.

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Karen & Larry Rabinowitz

Deborah Ronnen & Sherman Levey\*

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Nellie Rosenberg

Sidney Rosenzweig

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Ms. Natalie L. Schwartz

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Mr. Seymour Weinstein

Dr. Robin Weintraub

Joel F. Weiss

Darin Wilson

Dr. & Mrs. Morris Wortman

Deborah & Mark Zeger

# Legacy Gifts

We received generous legacy gifts from the below donors who have passed on into the afterlife.

Anonymous\*

Marjorie Cohen Relin\*

Marvin Fishman\*

Karen G. Hart\*

Virginia Lee Nusbaum\*

Edward P. Rosenberg\*

Shirley Lieberman Younger\*

## Platinum Circle

Our donors have gone above and beyond through their generosity throughout this critical time in our history. We would like to thank the many donors who not only donated to our Annual Fund but also made contributions to our Emergency (COVID-19 Relief) Fund established to meet the greatest needs of our residents and staff during the pandemic. All of this incredible generosity is reflected at each donor's respective giving level below.

## \$20,000 and Above

**Anonymous** 

Lois Atkin

Max and Marian Farash

Charitable Foundation

The Gordon Family

Lillian, Cathy, Stuart, & Evelyn Gordon

Mrs. Helen Hecker\*

Jewish Federation of Greater Rochester

Fraida & Steven Levinson

**Rubens Family Foundation** 

## \$8,000 to \$19,999

**Betsy & Stuart Bobry** 

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Elderplan

Marjorie & Julian Goldstein

Greater Rochester Health Foundation

Harter, Secrest & Emery LLP

Mr. Herbert Mittleman

Palmer Food Services

Myron S. & Helen K. Silver

Family Foundation

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Louis S. & Molly B. Wolk Foundation

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Mr. Jonathan Sturman

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**Underberg & Kessler LLP** 

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Ames Amzalak Memorial Trust

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Marie Aydelotte, M.D.

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Citizens Bank

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IVII. & IVIIS. JOEI REIIIIIaiisoii

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Ms. Barbara Kozel

Lois Levine

Jane Littwitz

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The Martin Group

Deborah McIlveen

Nitorum Capital, L.P.

Perkins Fastman

Dr. Ronald Plotnik &

Joy Ryen Plotnik, Esq.

Joy Nyell Flotilit, E3q.

Power Management Company

Rochester Jewish Relief Organization

Rachel Rosen & Ron Wexler

Dr. Edward Sassaman &

Dr. Michelle Shayne

Ms. Terry Schwartz &

Mr. Richard Mader

Dr. Bernard Shore & Ms. Arlene Levit

Special Care Systems LLC

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Benjamin Stein Endowment Fund

SW/RR

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Dr. Julian Yudelson

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Rivka Chatman

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Jennifer & Marc Fleischer

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Karin Wieder

Woodstone Earth Construction, Inc.

Carly & Nathan Zecher



## Golden Alliance

Since it was founded in 1988, the Golden Alliance, including the Platinum Circle, has raised more than \$10,000,000 for Jewish Senior Life. Golden Alliance support makes possible a multitude of programs that help keep our older adults healthy and engaged. We would not be able to offer the same level of care that we are so proud of if it were not for the dedicated donors of our Golden Alliance Giving Society.

## \$1,000 to \$1,499

The Adam F. and Judith H. Ambielli Foundation

Anonymous (2)

Mr. Marvin L. Becker

Marion Blankopf & Douglas Baldwin

Bond, Schoeneck & King, LLP

**Boyce Family Fund** 

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Maureen O'Brien Chepiga &

Mr. Stephen Chepiga

**Elf Foundation** 

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Linda & Perry Jacobstein

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Dr. & Mrs. Joel Pasternack

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James\* Present

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Dr. & Mrs. Ronald Rabinowitz

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Hannah & Arnold Rosenblatt

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Dr. & Mrs. Joseph Wojciechowski

Pat Yuzawa-Rubin & Jacob Rubin

Lynne & Edward Zwick

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Mr. Stuart Nelson Cohen

Mrs. Beverlee Dorren

Mr. Keith D. Freedman

Mr. Stanley Friedman

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Drs. Roy & Myra Wiener

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## \$500 to \$599

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Mrs. Barbara Hollander

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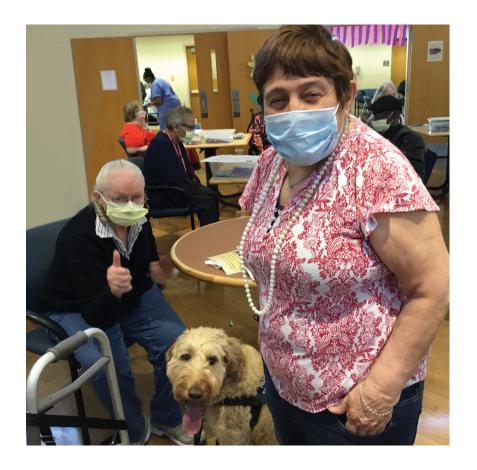
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