

The Rochester Business Journal accepts high-resolution color, digital photos with press releases three to four weeks before publication date. Send digital submissions to [vspicer@rbj.net](mailto:vspicer@rbj.net).



Weiss

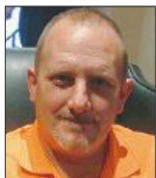


Bussey

**Jewish Senior Life** announces the following promotions: **Joel Weiss**, senior vice president of advancement; **Susan Bussey**, senior vice president of housing; and **Michele Schirano**, senior vice president/administrator of the Jewish Home of Rochester.



Schirano



Pollard



McWilliams

**The Pike Co. Inc.** has hired **Shane Pollard** as project superintendent. He will coordinate and supervise all field operations on construction projects. **Adam McWilliams** has been hired as project engineer. He previously worked for the company as an intern.

**Martin Miskell** has been named executive director at the **Arc of Livingston-Wy-**

**oming**. Miskell previously was the organization's CFO/associate executive director.



Collins



Moll

**PSquared Digital** announces that **Stephanie Collins** has joined the company as an engagement manager. **Megan Moll** has been hired as an engagement coordinator.

**Joel Frater** has been named executive dean of **Monroe Community College's** Damon City campus. He previously served as assistant provost for diversity and director of the Institute for Engaged Learning at **SUNY College** at Brockport.



Frater

**Karla Damico Wilsey** has joined the law firm of **Underberg & Kessler LLP** as senior counsel in the estates and trusts, real estate and corporate practice groups. Wilsey will focus her practice in the areas of estate planning and administration, residential real estate and business law.



Wilsey

**Ruby-Gordon Furniture** announces that **Janetta Ruby** has been appointed controller.

**City Blue Imaging Services** announces the hiring of **Nicole Clevenger**. Clevenger's responsibilities will include handling all print aspects for the company's wide format and signage customers, as well as scanning and prepress. She previously was with **Crazy-Dog T-Shirts**.



Clevenger

**The Rochester Philharmonic Youth Orchestra** has appointed **James Mick** as music director. Mick was assistant professor of music education at **Ithaca College** prior to his new position.



Mick

**Canandaigua National Bank and Trust Co.** has added **Mary Szabat** to the wealth strategies group as vice president and investment officer. In her new role, Szabat will manage the portfolios of high net worth, trust and institutional clients.



Szabat

**Trevett Cristo Salzer & Andolina P.C.** has added **Suzanne Cognata** as partner. Cognata's area of focus will be matrimonial and family law, specializing in assisting



Cognata

clients through divorce, separation and other family law matters.

**Ledgers Inc.** announces that **Kristy Waterman** has joined the firm as a customer resource specialist. She will provide bookkeeping support services to a variety of clients.



Waterman

**Alena Levit** has joined **Elizabeth Wende Breast Care** as a breast imaging specialist, coming from the **University of Rochester Medical Center**, where she was chief radiology resident.



Levit

**Clinton Sugnet** has joined **Lifetime Health Medical Group's** eye care service practice.



Sugnet

**SWBR Architects & Engineers P.C.** announces that **Robert Fornataro** has been named a senior associate of the firm. He has been with the firm for seven years.

**The Vision Automotive Group** announces that **Bob McMullen** has been promoted to new car sales manager for **Vision Nissan**. **Mark Peterson** has been promoted to sales manager at **Vision Hyundai** and **Jeff Taber** has been promoted to finance manager at **Piehler Vision Buick GMC**.

## CALENDAR

The Rochester Business Journal welcomes press releases. Notices of calendar events should be submitted **three weeks** before the event to ensure timely publication. Send digital submissions to [vspicer@rbj.net](mailto:vspicer@rbj.net).

### FRIDAY, JULY 24

**The Referral Team Chapter of Business Network International Meeting**—Free—7 - 8:30 a.m.—Hicks & McCarthy, 23 S. Main St., Pittsford—Also offered July 31—Call Carrie Falzone at 329-8313 for additional information.

**Rochester Business Alliance Inc. Course**—"Microsoft Office Excel 2013: Part 2"—\$239—8:30 a.m. - 4:30 p.m.—New Horizons at Logical Operations Training Center, 3535 Winton Place—Call Michele Hefferon at 256-4614 for additional information.

### SATURDAY, JULY 25

**The Housing Council at PathStone Operating Rental Property Workshop**—\$45—10 a.m. - 5 p.m.—6460 Buffalo Road, Riga—Call 546-3700 for reservations.

### MONDAY, JULY 27

**RochesterWorks Job Networking Meeting**—Free—9 - 11 a.m. and 1 - 3 p.m.—255 N. Goodman St.—Also offered July 29—Call 258-3500 for additional information.

**Finger Lakes Works-Ontario Career Club**—Free—9 - 11 a.m.—3010 County Complex Drive, Canandaigua—Also offered Aug. 3—Call Cathy Levickas at 396-4020 for additional information.

**The August Group Networking Meet-**

**ing**—Free—9:30 - 11 a.m.—Medaille College, 1880 S. Winton Road—Visitors are welcome—Also offered Aug. 3—Call Tracey Aiello at 259-0610 for additional information.

**August Group Orientation Session**—Free—9 - 9:30 a.m.—Medaille College, 1880 S. Winton Ave.—Also offered Aug. 10—Call Tracey Aiello at 259-0610 for additional information.

**Professionally Speaking Toastmasters Meeting**—Free—6:30 p.m.—Jeremiah's Tavern, 2220 Buffalo Road—Also offered Aug. 10—Call 204-7763 for additional information.

**Rochester Business Alliance Inc. Course**—"Google Drive and Productivity Apps"—\$239—8:30 a.m. - 4:30 p.m.—New Horizons at Logical Operations Training Center, 3535 Winton Place—Call Michele Hefferon at 256-4614 for additional information.

### TUESDAY, JULY 28

**Mid Day Masters Chapter of Business Network International Meeting**—Free—11:30 a.m. - 1 p.m.—Radisson, 175 Jefferson Road—Also offered Aug. 4—Call Michelle Martorell at 319-2839 for additional information.

**Networking Referral Group of Rochester Meeting**—Free—7:15 - 8:30 a.m.—255 Woodcliff Drive, Fairport—Also offered Aug. 4—Call 248-6718 for additional information.

**Early Edition Business Professionals Networking Group Meeting**—Free—7:30 a.m.—Hunt Real Estate, 3300 Monroe Ave.—Also offered Aug. 4—Call 292-1220, ext. 312, for additional information.

**Success Unlimited Chapter of Business**

**Network International Meeting**—Free—Noon - 1:30 p.m.—Char Steak & Lounge, 550 East Ave.—Also offered Aug. 4—Call Natasha Johnson at 329-5566 for additional information.

**Rochester Business Alliance Inc. Course**—"Microsoft Office PowerPoint 2010: Part 2"—\$239—8:30 a.m. - 4:30 p.m.—New Horizons at Logical Operations Training Center, 3535 Winton Place—Call Michele Hefferon at 256-4614 for additional information.

### WEDNESDAY, JULY 29

**Premier Professionals Chapter of Business Network International Meeting**—Free—7 - 8:30 a.m.—Flour City Diner, 2500 East Ave.—Visitors are welcome—Also offered Aug. 5—Call (518) 618-1260 for additional information.

**The New York Networkers Chapter of Business Network International Meeting**—Free—11:30 a.m. - 1 p.m.—Flour City Diner, 2500 East Ave.—Visitors are welcome—Also offered Aug. 5—Call Adam Wood at 720-9870 for additional information.

**North East Marketers Chapter of Business Network International Meeting**—Free—7 - 8:30 a.m.—Midtown Athletic Club, 200 E. Highland Drive—Also offered Aug. 5—Call Mark Dolan at 218-4574 for additional information.

**August Group General Session**—Free—9:30 - 11 a.m.—Medaille College, 1880 S. Winton Ave.—Also offered Aug. 5—Call Tracey Aiello at 259-0610 for additional information.

**Postprandial Toastmaster Meeting**—Free—6:30 - 9:30 p.m.—Lilian's Restaurant & Party House, 2200 Penfield Road—Also

offered Aug. 5—Call Erin McCormick at 354-2488 for additional information.

**Rochester Regional Veterans Business Council Meeting**—\$10—11:30 a.m. - 1:15 p.m.—Shulls Center, Nazareth College of Rochester, 4245 East Ave.—Also offered Aug. 26—Call 295-7854 for additional information.

**Rochester Business Alliance Inc. Course**—"Sharepoint Foundation 2013: Site User"—\$350—8:30 a.m. - 4:30 p.m.—New Horizons at Logical Operations Training Center, 3535 Winton Place—Call Michele Hefferon at 256-4614 for additional information.

### THURSDAY, JULY 30

**Notable Networkers Chapter of Business Network International Meeting**—Free—7 - 8:30 a.m.—Knights of Columbus, 70 Barrett Drive, Webster—Visitors are welcome—Also offered Aug. 6—Call Jeff Maroney at 626-8016 for additional information.

**Greece A Team Chapter of Business Network International Meeting**—Free—7 - 8:30 a.m.—The Village at Unity, 1477 Long Pond Road—Visitors are welcome—Also offered Aug. 6—Call Brian Rotoli at 225-0203 for additional information.

**Towpath Referrals Chapter of Business Network International Meeting**—Free—7 - 8:30 a.m.—Pineview Family Restaurant, 2139 Union St., Spencerport—Also offered Aug. 6—Call Chris Smith at 899-2675 for additional information.

**Business Builders Chapter of Business Network International Meeting**—Free—7 - 8:30 a.m.—Bayfront Restaurant, 1075 Empire