

FOR IMMEDIATE RELEASE

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Jewish Senior *Life*TM Elects New Board of Directors

Rochester, N.Y. – Jewish Senior *Life* announces the election of the following Officers and Directors of the Board of Jewish Senior *Life* and Jewish Senior *Life* Foundation for 2013-2014:

Jewish Senior Life Board Officers and Directors

Mark Kolko was elected Chairman. Mr. Kolko has served Jewish Senior Life for many years as Chair of the Jewish Home Board.

Honorable John J. Ark was elected Vice Chairman. Judge Ark is a New York State Supreme Court Justice and has served on the Jewish Senior *Life* Board of Directors for many years.

Sharon Underberg was elected Secretary. Ms. Underberg is Assistant General Counsel and Vice President of the Legal Department at Eastman Kodak.

Michael Cooper was elected Treasurer. Mr. Cooper is First Vice President of UBS Financial Services and also serves as Vice President on the Jewish Senior *Life* Foundation Board of Directors.

Laurence Glazer, chief executive officer of Buckingham Properties, is the Immediate Past Chair. Mr. Glazer has been serving on the Board of Jewish Senior *Life* in various roles since 2002.

In addition, the following individuals were elected to the Jewish Senior *Life* Board of Directors: Ted Axelrod, Stuart Boyar, Howard Crane, Zachary Freedman, Michael Haymes, Sherman Levey, Betty Oppenheimer, Randy Schuster, Jeremy Wolk, Charles Kaplan, Howard Kravetz and Susan Rothenberg.

Jewish Senior Life Foundation Board Officers and Directors

Michael Haymes was elected Board Chair. Mr. Haymes is a real estate broker and partner in ReMax Realty Group. He has served on the Board of the Jewish Senior *Life* Foundation for many years.

Michael Cooper was elected Vice President. Mr. Cooper is First Vice President of UBS Financial Services and also serves as Treasurer on the Jewish Senior *Life* Board of Directors.

David Ross was elected Secretary. Mr. Ross is a partner of Ross and Gould-Ross, and practices law in Rochester, New York and Monroe County. Mr. Ross is the former Chairman of the Jewish Home Board, former Chairman of the Jewish Senior *Life* Board.

Larry Rabinowitz was elected Treasurer. Mr. Rabinowitz is Senior Vice President and Trust Officer at U.S. Trust, specializing in estate, tax and retirement planning.

In addition, the following individuals were elected to the Jewish Senior *Life* Foundation Board of Directors: Ed Bloom, Steve Gersz, Laurence Glazer, Susan Gordon, Barbara Jacobson, Robin Weintraub, Mark Kolko, Howard Konar, Jacques Lipson, Larry Rabinowitz, David Ross, Morris Shapiro and Bernice Skirboll.

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About Jewish Senior Life:

Jewish Senior *Life* offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing "aging in place;" allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARF–CCAC and is a member of the Senior Health Alliance of Greater Rochester; the New York State Association of Homes and Services for the Aging; the American Association of Homes and Services for the Aging Services. www.jewishseniorlife.org