

FOR IMMEDIATE RELEASE

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Jewish Senior LifeTM to dedicate new memory care center

Marian's House offers daytime and overnight respite for Alzheimer's and dementia care in a residential setting

Rochester, N.Y. – Jewish Senior *Life* adds another element to its services for healthy aging with the grand opening of Marian's House, a brand new memory care day program. Official dedication events will take place June 6 at 5:00 p.m. at Marian's House.

Located at 2980 S. Clinton Avenue in Brighton, Marian's House is a daytime retreat home for people with early to mid-stage Alzheimer's and other related dementias, offering meals, activities, supervision and specialized programming in a warm, residential neighborhood setting. It is one of the only day social programs in the area to employ a full-time, live-in registered nurse fully trained in Alzheimer's, dementia and memory care.

Thursday's event will dedicate the center in appreciation of its donors. The Farash Foundation provided the lead gift to name the retreat 'Marian's House', in honor and memory of Marian M. Farash. Significant gifts were also received by Larry & Jane Glazer, William & Sheila Konar Foundation, Burton Gordon & Family, John & Jayne Summers Foundation, Ames-Amzalak Memorial Trust, and Alfred & Harriet Feinman Foundation.

"We know caring for those with memory problems is a labor of love," said Dan Katz, CEO of **Jewish Senior** *Life*. "We're proud to offer a comfortable home in a neighborhood setting that will give athome caregivers the time to work and take care of their own needs."

Half-days are available, as well as time less than four hours. Caregivers must reserve space for the day(s) they wish their loved one to attend. Hours of operation are Monday through Friday, 7:30 a.m. – 4:30 p.m., except holidays.

Amenities at Marian's House include:

- Large kitchen & eating area for guests to engage during meal prep
- Family room with ample space for activities
- Quiet room for a soothing, calm environment
- Enclosed sunroom for bright, cheerful, plant-filled space
- Fenced-in yard for safe outdoor walking
- Two guest rooms for occasional overnight respite stays

- Live-in registered nurse trained in Alzheimer's care
- Volunteers trained to focus on one-on-one time with guests
- Caregiver meeting space, resources and support groups

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Jewish Senior LifeTM offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior Life is guided by the values of honoring family; emphasizing "aging in place;" allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior Life is accredited by CARF–CCAC and is a member of the Senior Health Alliance of Greater Rochester; Leading Age; Leading Age New York; and the Association of Jewish Aging Services. www.jewishseniorlife.org