



Jewish Senior *Life*

services for healthy aging

FOR IMMEDIATE RELEASE

December 15, 2015

Contact: Roberta Cappon, Marketing Manager

585 / 784-6368

rcappon@jewishseniorlife.org

Jewish Senior *Life's* Chef Creation Takes Top Two Honors

Rochester, N.Y. – What do you get when you cross a donut with a croissant? A “Cronut” ... and an award-winning Cronut at that.

Brenda Allen, pastry chef at Jewish Senior *Life's* independent living affiliate, The Summit at Brighton, participated in “Dish It Out – Savor New York”, a cooking competition sponsored by the National Center for Missing and Exploited Children/NY Regional Office in November.

Brenda was awarded the People’s Choice and Grand Culinary awards for her creation. Her self-created “Cronut” is a mixture of donut dough and croissant dough. It is filled with a maple cream and topped with apple chips and candy flowers.

The People’s Choice award was voted by attendees at the event. The Grand Culinary award was judged by five people on different categories. There were two main categories, dessert and savory. The dessert category had three pastry chefs competing for top honors; the savory category had 12 chefs competing. This is the first year Jewish Senior Life has competed in the dessert category.

The annual event features dishes prepared by local professional chefs and celebrities who compete for top chef honors. In addition to the live cooking competition, there were wine pairings, local microbrews, music and a silent auction.

When asked about the competition and her win, Brenda said, “Thank you so much for the opportunity to compete in this year’s “Dish It Out” event! It was an honor and a privilege to be a part of such a wonderful event for such a good cause.”

“We congratulate Brenda on this outstanding accomplishment”, says Michael King, Jewish Senior *Life* President and CEO. “It is exciting to see her creativity shine. We are proud of Brenda and all our staff for the superior dining program we provide to our residents every day.”

###

About Jewish Senior *Life*[™]

Jewish Senior Life is the only Rochester-area senior care provider to offer a full continuum of care and services all on one campus:

- The Summit at Brighton for independent living;

- Wolk Manor for assisted living;
- The Lodge at Wolk Manor for assisted living memory care;
- The Jewish Home of Rochester for long-term, transitional and memory care; and
- a variety of community programs and services that enable people to age and live safely, either on campus or another place that they call home.

Serving people of all faiths and ethnic backgrounds, Jewish Senior Life is guided by the values of honoring family; emphasizing aging in place; allowing people to remain in the place of their choice longer; and is the only local senior care provider to offer Life Care, a program which eliminates worries about unforeseen medical expenses throughout the full continuum of care.

Jewish Senior Life is accredited by CARF–CCAC and is a member of the Senior Health Alliance of Greater Rochester, Leading Age, and Leading Age New York. www.jewishseniorlife.org