



Jewish Senior Life

Services for Healthy Aging

FOR IMMEDIATE RELEASE

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JEWISH HOME OF ROCHESTER RECOGNIZED AS ONE OF THE NATION'S TOP NURSING HOMES

ROCHESTER, N.Y., December 20, 2017— [Jewish Senior Life's](#) Jewish Home of Rochester has been nationally recognized for excellence in care, earning top awards from both U.S. News and World Report and NRC Health. The organization was named a [U.S. News Best Nursing Home](#), which fewer than 15 percent of nursing homes achieved. Additionally, the Jewish Home ranked in the top 20 percent of nursing homes according to [NRC Health](#), earning the Excellence in Action award for resident satisfaction.

"We know how difficult it is for people to pick the right nursing home for their loved ones, and we're proud to be recognized as one of the best in the nation," said Mike King, President and CEO of Jewish Senior Life. "These recognitions are incredibly meaningful, since we hold ourselves to the highest standards and work every day to make sure we're providing exceptional care."



U.S. News ranks nursing homes on a five-point scale, from 1 (Poor) to 5 (Top Performing). The Jewish Home of Rochester earned the Top Performing rating for demonstrating consistently high performance in national quality measures from the Centers for Medicare and Medicaid Services (CMS).

"For the Best Nursing Homes, U.S. News analyzed objective data to arm consumers with the information and confidence they need to help them choose a home capable of providing the quality care seniors deserve," said Ben Harder, Managing Editor and Chief of Health Analysis at U.S. News.

NRC Health selects its Excellence in Action winners based on a customer-satisfaction survey. Nursing homes rank in the top 20 percent based on the percentage of residents and family members who rated the facility as "Excellent."

The Jewish Home of Rochester is licensed by the New York State Department of Health, is both Medicaid and Medicare certified and consistently receives high CMS ratings.

For more information, visit www.jewishseniorlife.org.

About Jewish Senior Life:

Serving people of all faiths and ethnic backgrounds, Jewish Senior Life is guided by the values of honoring family and emphasizing aging in place—allowing people to remain in the place of their choice longer. Jewish Senior Life is a Continuing Care Retirement Community (CCRC), offering all levels of care from independent living to skilled nursing care on a single campus:

- The Summit at Brighton for independent living;
- Wolk Manor for assisted living;



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- The Lodge at Wolk Manor for assisted living memory care;
- The Jewish Home of Rochester for long-term, transitional, and memory care;
- Transitional Care at the Jewish Home for short-term rehabilitation;
- Atkin Center for Outpatient Rehabilitation;
- Marian's House daytime retreat for those with memory loss; and
- a variety of community programs and services, such as Living Well Companion Care and Physician House Calls that enable people to age and live safely, either on campus or in another place that they call home.

Jewish Senior *Life* is the only senior care provider in the Rochester area to offer Life Care, a program which eliminates worries about unforeseen care needs and medical expenses throughout the full continuum of care.

Jewish Senior *Life* is CARF accredited for its high quality and customer satisfaction, and has been named a 2017 Top Workplace by the Rochester *Democrat and Chronicle*.

Jewish Senior *Life* is a member of the Alliance for Senior Care of Greater Rochester, Leading Age, Leading Age New York, and the Association of Jewish Aging Services.

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