

## Advice for the life you lead

Advice. Beyond investing.



**Michael H. Cooper**  
Senior Vice President—  
Wealth Management  
Senior Portfolio Manager  
585-218-4593  
michael.h.cooper@ubs.com

You have a vision for how you want to live for today, tomorrow and beyond. We start by asking the right questions to uncover what's most important, and then work with you to create a plan to help you pursue it. Along the way, we offer advice that addresses every aspect of your financial life, at every stage of your life. It's what we call: Advice. Beyond investing.

For some of life's questions, you're not alone. Together we can find an answer.

**The Rochester Group**  
**UBS Financial Services Inc.**  
400 Linden Oaks  
Rochester, NY 14625  
585-218-4565 800-462-1233

ubs.com/team/therochestergroup



As a firm providing wealth management services to clients, UBS Financial Services Inc. offers both investment advisory services and brokerage services. Investment advisory services and brokerage services are separate and distinct, differ in material ways and are governed by different laws and separate arrangements. It is important that clients understand the ways in which we conduct business and that they carefully read the agreements and disclosures that we provide to them about the products or services we offer. For more information, please review the PDF document at [ubs.com/workingwithus](https://ubs.com/workingwithus). © UBS 2020. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG. Member FINRA/SIPC. CI485-657371653 Rev. 02/28/2021

The Board of Directors of the  
Britton Road Cemetery Association

*Wishing You  
A Joyful Sukkot!*

We are an active cemetery and  
plots are available for purchase.

Please call 585-663-6937

or email for more information  
[admin@brittonroadcemetery.org](mailto:admin@brittonroadcemetery.org)

Help ensure Rochester  
Jewish institutions and the  
people within them are safe.

**ROC**  
**strong**  
SECURING JEWISH ROCHESTER

### Security Measures to Date

The Federation has already:

- ✓ Partnered with the Secure Community Network (SCN) to assess the baseline needs of our 25 local Jewish institutions.
- ✓ Hired Mark Henderson as Director of Community Security
- ✓ Conducted security awareness and preparedness trainings for community members, organizations and synagogues.
- ✓ Allocated supplementary funding to local synagogues to provide enhanced security.

To support ROCStrong and help keep our Rochester community and everyone in it safe, contact Deborah Trimble at 461-0950 or [dtrimble@jewishrochester.org](mailto:dtrimble@jewishrochester.org).

Community Security Campaign	Community Security Committee
Howard Crane, Co-Chair Michael Gordon, Co-Chair	Dennis Kessler, Co-Chair Linda Kingsley, Co-Chair



**Jewish Federation**  
OF GREATER ROCHESTER

[jewishrochester.org](http://jewishrochester.org)

Community ...

# A 'Virtual Revolution' in JCC CenterStage's *Gloria: A Life*

Gloria Steinem — the face of the Women's Movement — was considered a veritable force of nature. It is fitting that even a pandemic cannot stop her words from being heard as JCC CenterStage presents the upcoming play *Gloria: A Life* via zoom — with all-LIVE virtual performances. Running October 10 to 25, the production is timed to commemorate the 100th anniversary of the women's right to vote.

Steinem first raised her voice five decades ago as co-founder of *Ms. Magazine* and as an undercover reporter posing as a Playboy Bunny. The JCC's insightful regional premiere production chronicles her inspiring crusade and the work of her



contemporaries in the 1960s. Seven local professional actors illustrate how this determined

writer, championing equality for all, became the leader of the Women's Movement. ★

## Mazel Tov! Mazel Tov! Mazel Tov!

**Bar/Bat Mitzvahs, Graduations, Awards, Promotions, Engagements, Weddings, Births...**  
E-mail information and photos to: [info@thejewishledger.com](mailto:info@thejewishledger.com) or mail to The Jewish Ledger. Announcements are free.

*Mazel tov* to Jewish Senior Life's **Emy Giacalone**, who was honored as a Rochester HR Executive of the Year Award Finalist. Emy is one of a very select group of finalists for the Rochester HR Executive of the Year Award. "Emy puts her heart and soul into her work — always putting our employees and residents first," says Michael King, Jewish Senior Life President and CEO. "We are very proud of Emy and congratulate her on this extremely well-deserved recognition. Giacalone and her fellow honorees will be recognized at the HR Executive of the Year Awards event, which will be held in the spring of 2021.



Emy Giacalone

*Mazel tov* to **Yoav Shafir**, son of **Sharon & Shai Shafir**, who celebrated his 13th birthday in September.



Yoav Shafir

*Mazel tov* to **Harrison Schutzer & Alexandra Vitulano** on their engagement.

*Mazel tov* to **Michael & Heidi Fishman** on the birth of their grandson **Alexander Joseph**, son of **Dave Fishman & Ann Nguyen**.

*Mazel tov* to **Michael Wolkoff & Karen Altman** on the marriage of their daughter **Julia Wolkoff** to **Daniel Goldmeier**.

*Mazel tov* to **Michael & Linda Kirschen** on the birth of their granddaughter **Harper Rose Berk**, daughter of **David & Rachel Kirschen Berk**.

*Mazel tov* to new Temple of Sinai Members **Sarah Rossiter, Evan DeSmitt & Susan Trien**.

*Mazel tov* to **Fran & Herb Feinstein** on the birth of grandson **Benjamin Shai Medow**, son of **Jessica & Stephen Medow** on September 18.

*Mazel tov* to **Yisroel Meir & Chava Katz** on the birth of a boy.

*Mazel tov* to **Dr. Evan Cyrkin & Dr. Maryann Danosos-Cyrkin** on the birth of **Claire Danosos Cyrkin** on Sept. 3rd in NYC. Mazel tov to grandparents **Denise & David Cyrkin**.

*Mazel tov* to **Alan & Rami Rosenzweig** on the Bar Mitzvah of **Shmuel Yaakov**. Shmuel Yaakov will be having his first Aliyah at Mincha on the First Day.

*Mazel tov* to **Karen & David Gimple** on the engagement of their son **Joshua** to **Cassandra DiCesare**.

*Mazel tov* to **Susie Bensoussan** on the birth of a grandson **Chaim Dovid** born to **Nomi & Shlomo Zanjirian**

# Jewish Stars Helped Power the Seattle Storm to a WNBA Championship

BY EMILY BURACK

(JTA) — In a sweep, the Seattle Storm defeated the Las Vegas Aces for the 2020 WNBA championship title on Tuesday night. Instrumental in that victory were two Jewish stars: starting point guard Sue Bird and starting forward Alysha Clark.

Bird, who made history in Game 1 of the series with a record number of assists, became the third-ever basketball

(*Jewish Stars* — Page 13)



Alysha Clark, second from left, and Sue Bird, holding the trophy, celebrate the Seattle Storm's WNBA championship victory at the Feld Entertainment Center in Palmetto, Fla., Oct. 6. (Julio Aguilar/Getty Images)